**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Per:\_\_\_**

**STUDY GUIDE: CHAPTER 3 Sociology and You**

Directions: Based on your reading of the chapter, provide responses to the following questions.

1. How does culture affect social behavior?
2. How does heredity affect social behavior?
3. How are language and culture related?
4. What are the essential components of culture?
5. Why is culture more important than instinct in determining human behavior?
6. How do norms affect the way we live our lives?
7. Distinguish among the three basic types of norms.
8. Why are values important?
9. What is the difference between ideal culture and real culture?

Complete the vocabulary exercise on the back!

Directions: Complete the following sentences using the words listed below.

Taboo value

More symbol

Reflex sanction

Belief subculture

cultural universal drive

culture ethnocentrism

sociobiology law

society

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ joins together the ideas of modern genetics with Darwin’s theory of natural selection.
2. A cultural trait that is present in all cultures, such as rules for etiquette, is a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
3. A segment of a culture that differs from that culture in some distinct, recognizable ways is known as a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
4. A(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a norm that has a moral component and which members of a society are expected to follow.
5. A strictly-enforced rule of behavior that, when violated, calls for strong punishment, is called a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ refers to judging other people and groups according to the standards and values of one’s own culture.
7. A(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a thing that stands for something else.
8. An idea about what kind of behavior is desirable and good that is shared by the people in a society is a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
9. A(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a method of rewarding or punishing individuals in order to encourage them to obey norms.
10. A(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a territory that is lived in by a group of people who share the same culture.
11. When a norm is formally defined and enforced by officials such as police officers, it becomes a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
12. An automatic response to a stimulus, such as blinking when a ball comes at you, is a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
13. An idea about the nature of reality is a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
14. A inherited impulse, such as drinking when thirsty, is called a(n) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
15. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is defined as the customs, knowledge, values, and physical objects that are shared by those who are members of a particular society.